



EXHIBITOR & SPONSORSHIP RATE CARD

QEII, London

NHS
Blood and Transplant

ISODP
International Society for
Organ Donation Professionals



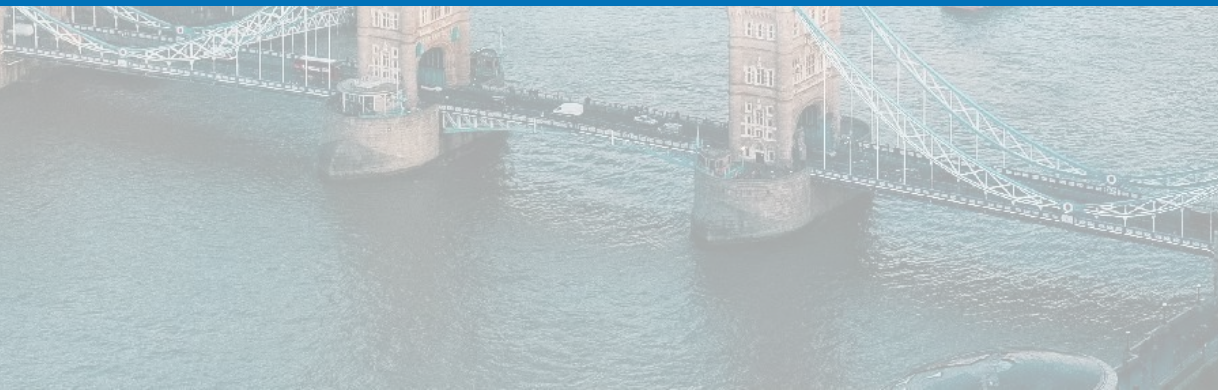
We are excited to announce that the 18th Congress of the International Society for Organ Donation Professionals (ISODP) will be held 20 – 23 October 2027 at the QEII Centre in London, United Kingdom. The 2027 congress is co-hosted by ISODP and NHSBT (NHS Blood and Transplant) in the capital city of London.

An important component of the congress is the opportunity for participants to interact with one another, share information and build relationships. Enclosed within this prospectus is a variety of sponsorship, exhibition and advertising opportunities for your consideration.

For any queries, please contact our Organising Committee (isodp-27@moore-insight.com).

All prices are exclusive of UK VAT at standard rate

Sponsorship Opportunities



Sponsorship Opportunities

04

Platinum Sponsor

1 available | 2 sold

£50,000 + VAT

Package includes:

- 1-stand alone symposium

The sponsoring company takes responsibility for the content – topic and speakers to be approved by the programme committee prior to agreement. The sponsoring company also pays all expenses for speaker travel, registration, additional AV, etc. in addition to the sponsorship price.

3x 45 minute sessions available, on a first booked basis:

 - Thursday 21 October
 - Friday 22 October
 - Saturday 23 October
- Company logo and acknowledgement to appear alongside the symposia on the Congress Programme
- Company logo and acknowledgement to appear alongside the symposium on any pre-congress marketing materials*
- Registration for 2x speakers on the day of the symposium
- Option to provide a one-page flyer for the Congress app and website (.pdf format)
- Logo and acknowledgement on the holding slides.
- Exhibition Package (details follow)

Exhibition Package includes:

- 3x2m show-ready exhibition stand including personalised graphics installed.
- 1x 500W Electrical Socket & 2x spotlights
- 1x Furniture Package consisting of a bistro table and 2 chairs
- Stand carpeting
- 6 exhibitor passes for the duration of the congress**
- Your organisation's contact details, logo and a 75-word summary on the congress app
- Your organisation's logo on the congress holding slides.

**Passes are not interchangeable and should be allocated to one person

*Subject to confirmation, prior to print deadlines

Sponsorship Opportunities

Carbon Offsetting Sponsor

1 available.

£5,000 + VAT

- Offset the carbon footprint of the ISODP 2027 Congress
- ISODP 2027 will work with Trace & Earthly to produce a carbon impact report, and support sustainability projects across the globe to offset the carbon emissions produced in relation to this event.
- Your organisation's contact details, logo and a 75-word summary on the congress app.
- Your organisation's logo on the conference holding slides.
- Sponsorship promoted within the congress app.

Congress App Sponsor

SOLD

£7,000 + VAT

- The app will be used to provide information to delegates and provide a virtual space for networking.
- The app will include detailed information about the event including the Congress programme, abstracts, speaker and sponsor & exhibitor information
- Your organisation's contact details, logo and a 75-word summary on the congress app
- Your organisation's logo on the congress holding slides.

Congress Lanyards

SOLD

£5,000 + VAT

Every delegate, speaker and exhibitor will receive a Congress badge which must be worn throughout the event. Branding on the lanyards is an extremely visible option. Sponsor to provide lanyard stock.

Package includes:

- Provision of lanyards for all delegates
- Logo and acknowledgement on the holding slides & congress app



Sponsorship Opportunities

Break Sponsorship

3 available (1 per day).

£6,000 + VAT (per day)

- Pull up banners displayed (location placement at the discretion of the organisers)
- Your organisation's contact details, logo and a 75-word summary on the congress app.
- Your organisation's logo on the congress holding slides.

Lunch Sponsorship

3 available (1 per day).

£12,000 + VAT (per day)

- Pull up banners displayed (location placement at the discretion of the organisers)
- Your organisation's contact details, logo and a 75-word summary on the congress app.
- Your organisation's logo on the congress holding slides.

Congress App Advert

6 available.

£1,000 + VAT

- One page advert about the organisation, service or product – listed under the exhibitor profile in the app.
- Hyperlink to relevant webpage
- Sponsor to provide final artwork as PDF.

Please note that advertisers will be responsible for designing their own advertisement and providing appropriate materials to the publisher within the timescales provided after booking..

Poster Board Sponsor

1 available.

£9,000 + VAT

- Posters will be printed onto recyclable reboard and located in the exhibition hall.
- Poster boards will feature 4 posters; 2 per side.
- Company logo displayed on both sides of the poster board.
- Your organisation's contact details, logo and a 75-word summary on the congress app
- Your organisation's logo on the congress holding slides.



Sponsorship Opportunities

Plenary Session Sponsor

7 available.

£7,000 + VAT

- Sponsorship of a plenary session on the congress programme
- Company logo displayed against sponsored session.
- Company message displayed on one slide, displayed whilst attendees are seated.
- Logo prominently displayed throughout session.
- Push notification from the congress app at the time of the session beginning.
- Your organisation's contact details, logo and a 75-word summary on the congress app
- Your organisation's logo on the congress holding slides.

**Sponsorship is subject to approval and consent from all speakers in the session*

Parallel Session Sponsor

7 available.

£5,000 + VAT

- Sponsorship of a parallel session on the congress programme
- Company logo displayed against sponsored session.
- Company message displayed on one slide, displayed whilst attendees are seated.
- Logo prominently displayed throughout session.
- Push notification from the congress app at the time of the session beginning.
- Your organisation's contact details, logo and a 75-word summary on the congress app
- Your organisation's logo on the congress holding slides.

**Sponsorship is subject to approval and consent from all speakers in the session*

Pre-Congress Workshops

8 available.

£5,000 + VAT

- Sponsorship of a pre-congress workshop
- Company logo displayed against sponsored workshop
- Company message displayed on one slide, displayed whilst attendees are seated
- Logo prominently displayed throughout session.
- Push notification from the congress app at the time of the session beginning.
- Your organisation's contact details, logo and a 75-word summary on the congress app.
- Your organisation's logo on the congress holding slides.

**Sponsorship is subject to approval and consent from all speakers in the session*

Sponsorship Opportunities

Welcome Reception Sponsor

1 available.

£7,500 + VAT

- Pull up banners displayed (location placement at the discretion of the organisers)
- Your organisation's contact details, logo and a 75-word summary on the congress app
- Your organisation's logo on the congress holding slides.

Gala Dinner Sponsor

1 available.

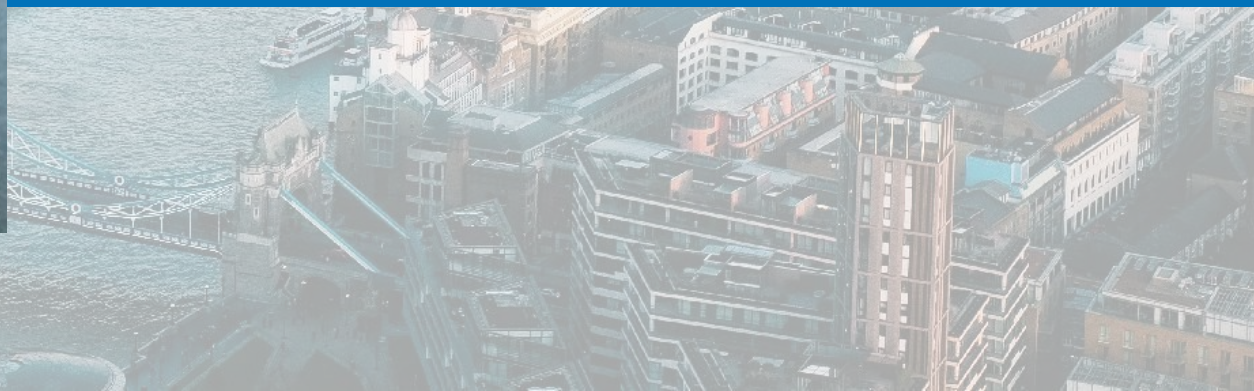
£12,000 + VAT

- Company logo printed onto event menus
- 5x tickets to the Gala Dinner, reserved seating in a prominent location.
- Opportunity to display pull-up banners (location placement at the discretion of the organisers)
- Your organisation's contact details, logo and a 75-word summary on the congress app.
- Your organisation's logo on the congress holding slides.





Exhibition Opportunities



Exhibition Opportunities

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Gold Exhibition Package

£12,000

Package includes:

- 3x2m show-ready exhibition stand, including personalised graphics installed..
- 1x 500W Electrical Socket & 2x spotlights
- 1x Furniture Package consisting of a bistro table and 2 chairs
- Stand carpeting
- 4 exhibitor passes for the duration of the congress*
- Your organisation's contact details, logo, and a 75-word summary on the congress app.
- Your organisation's logo on the congress holding slides.
- 4 tickets to the Gala

Bronze Exhibition Package

£5,000

Package includes:

- 2x2m show-ready exhibition stand, including personalised graphics installed..
- 1x 500W Electrical Socket & 2x spotlights
- 1x Furniture Package consisting of a bistro table and 2 chairs
- Stand carpeting
- 2 exhibitor passes for the duration of the congress*
- Your organisation's contact details, logo, and a 75-word summary on the congress app.
- Your organisation's logo on the congress holding slides.

Silver Exhibition Package

£10,000

Package includes:

- 3x2m show-ready exhibition stand, including personalised graphics installed..
- 1x 500W Electrical Socket & 2x spotlights
- 1x Furniture Package consisting of a bistro table and 2 chairs
- Stand carpeting
- 3 exhibitor passes for the duration of the congress*
- Your organisation's contact details, logo, and a 75-word summary on the congress app.
- Your organisation's logo on the congress holding slides.
- 3 tickets to the Gala

Charity Exhibition Package**

£550

Package includes:

- 2x2m show-ready exhibition stand, including personalised graphics installed..
- 1x 500W Electrical Socket & 2x spotlights
- 1x Furniture Package consisting of a bistro table and 2 chairs
- Stand carpeting
- 2 exhibitor passes for the duration of the congress*
- Your organisation's contact details, logo, and a 75-word summary on the congress app.
- Your organisation's logo on the congress holding slides.

*Passes are not interchangeable and should be allocated to one person.

**This package is reserved for registered charities. Charity stands are available by application only and are subject to approval from the ISODP Organising Committee.

www.isodp2027.com

Registration Passes

Additional registration passes can be purchased. You will be asked to confirm your stand representatives closer to the Congress dates, and passes can be purchased at this point. Prices are indicated below. All prices are exclusive of UK VAT at standard rate.

Exhibitor Pass	Price
1-day Pass	£260
Full Congress Pass	£750

To book your package please click here
<https://forms.cloud.microsoft/e/7UKDqng9E5>





For further information:

www.isodp2027.com



Blood and Transplant

